



BEAUTY SERIES

Putting the Spotlight on People

Capturing Outer Radiance and Inner Confidence

Developed in collaboration with lighting designers and leading cosmetology professionals and backed by independent research, Xicato Beauty Series is a remarkable light source that makes people look and feel their best. Studies show that moods and confidence are enhanced when people feel better about themselves, and when they enjoy how they feel, they engage in their environment and stay longer. Beauty Series is designed to bring out the natural, subtle beauty of skin tones.

The true test of skin tone rendering is at the cosmetics counter, where lighting must be optimized for the often conflicting goals of providing comfort for customers, while making it possible to match cosmetic foundation colors to skin tone. Effective branding requires an environment in which customers feel good about themselves and leave with a strong positive impression. Matching is critical for ultimate customer satisfaction and to prevent wasteful and expensive returns.



Shining Light on Skin Tones Research

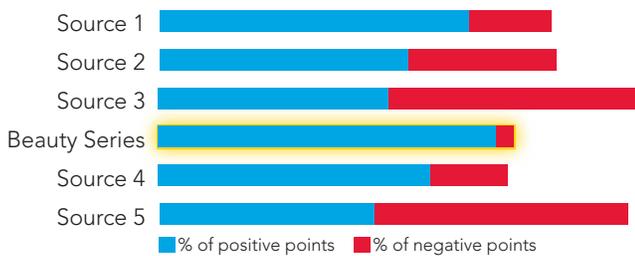
Xicato Beauty Series LED module was created and evaluated alongside other light sources in a cosmetics study by University College London, Nulty+ Lighting Design, Xicato, and a major global cosmetics brand. Beauty Series emerged from extensive trials as the light source that best balanced the accurate color discrimination required when matching foundation to skin tone, with the comfortable warmth of incandescent. Participants in the study reported feeling better and looking better under Beauty Series, and rated the light as the best overall.

Managers and customers in cosmetics stores in which Beauty Series is installed have commented on how soft and natural the light feels, while at the same time making it easier to choose and apply makeup. It eliminates the need to place workstations near windows or go outside to accurately assess makeup on skin.



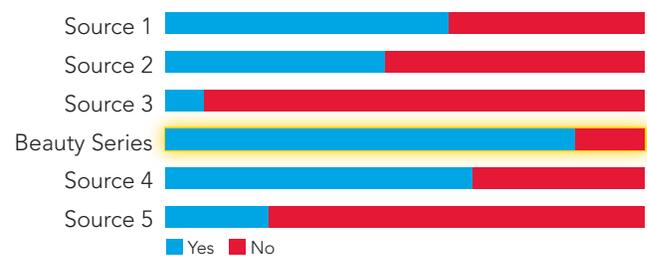
Sample Results from Research

How does the light make your skin feel?



People reported feeling more positive and less negative under Beauty Series than any other light source.

Does this light source complement your skin?



People reported feeling Beauty Series complemented their skin much more than any other light source.

New Series, Same Xicato Quality and Reliability

Xicato's Corrected Cold Phosphor Technology® makes it possible to precisely tune the Beauty Series spectrum to deliver extraordinary clarity and fidelity with a warm, flattering ambience that is perfect not only for cosmetics concessions, but also for other retail and hospitality applications.



Who says beauty doesn't last? Beauty Series starts beautiful, and stays beautiful. The Beauty Series carries Xicato's industry leading 5-year warranty on both lumen maintenance (L70/B0) and color maintenance ($\leq 0.003 \Delta u'v$).

Beauty Series joins Xicato's Artist Series®, Vibrant Series®, and Standard Series, and is available today in Xicato's XTM LED module with 19mm light emitting surface, in 1300 lumen and 2000 lumen options. With a long list of compatible reflectors, heat sinks, and drivers, the Beauty Series is ready for integration with spotlight, flood and downlight fixtures. Go to www.xicato.com for more details.

Part Number	LES (mm)	Nominal Flux (lm)
XTM19BT0113CCA	19	1300
XTM19BT0120CCA	19	2000